

CIOReview

The Navigator for Enterprise Solutions

LEGAL TECHNOLOGY SPECIAL

JUNE 10, 2016

CIOREVIEW.COM

20 Most Promising Legal Technology Solution Providers 2016

The legal world has for long been ignoring the potent of advanced information technology and its efficiency in mitigating lawyers' nugatory tasks that surrounded the actual work. Adopting the latest trends of technology and its feasibility has always been put to test, owing to the collective high security risks and massive volumes of the data involved. However, the recent decade has been witnessing an increase in the acceptance of modern day technological norms like cloud, mobility, and wearables, in the legal sector.

A horde of experts are working at the crossroads of technology and law, to facilitate the move towards automation, and ultimately, legal efficiency. Basic office applications like word processors and spreadsheets are being replaced with contract-specific software for contract lifecycle management, and contract drafting. Siloed applications that served various purposes along the process chain, such as accounting, billing, and document management

are reinstated with integrated software products that reside over a single data set, promising information consistency. These legal solution providers have also introduced artificial intelligence into the legal picture, where automation of legal tasks has greatly increased lawyer efficiency, cost predictability, and service quality.

In an effort to help law firms with the shift toward a more dynamic and technologically evolved ecosystem, a panel of prominent CEOs, CIOs, VCs, analysts, along with the CIO Review's editorial board has assessed scores of Legal Tech solution providers and picked out a list of prime choices.

We have considered the vendor's ability in building solutions that can effectively manage legal data, bringing in an efficient and productive process chain, and at the same time deliver consistent information.

We present to you CIO Review's 20 Most Promising Legal Technology Solution Providers 2016.



Company:
Canon Business Process Services

Description:
Provider of a comprehensive portfolio of managed services and technology for information and document management, business process outsourcing, and specialty workforce services

Key Person:
Joe Marciano
President and CEO

Website:
cbps.canon.com

Canon Business Process Services eDiscovery Solutions for Litigation Support

Corporate legal departments and the law firms representing them face complex challenges in today's legal environment. These challenges include managing a constantly increasing amount of data related to discovery demands; attempting to contain e-discovery costs; grappling with regulatory changes and doing everything possible to ensure data security.

By leveraging its 30-year track record, Canon Business Process Services (Canon) helps legal professionals better manage discovery, meet tight deadlines, reduce attorney document review time, develop plans that stay in budget, and achieve many other critical goals. "We offer all the services needed to help contain costs and reduce the huge volume of discovery-related data that are often associated with litigation and investigation processes," notes Joe Marciano, President and CEO, Canon Business Process Services.

“
**Canon's services and
 technology continue to help
 corporate clients and their
 law firms address many
 unique challenges**

”

One key to success is Canon's flexibility—based on its proprietary software platform and wide-ranging litigation support services—to tailor solutions to each client's needs. "We collaborate with clients and their primary counsel to develop a customized, cost-efficient, and defensible plan tailored to the size, scope, and discovery requirements of

individual matters," says Marciano. "This customized approach provides increased efficiency, greater visibility into costs and a better adherence to budgets."

Canon offers a comprehensive range of litigation support services that include: discovery consulting and project management; forensics and data collection; electronically-stored-information (ESI) processing, culling and analysis and paper-based discovery services. Additionally, Canon helps clients comply with the European Union's Privacy Directive, investigate data breaches, and mitigate data management risks. These all-encompassing services also include Canon's proprietary, cloud-based discovery platform, CaseData®, which enables legal teams to collaboratively process, search, review, and produce documents for legal discovery.

CaseData comprises document review and processing capabilities, analytics, reporting, and production features. "Our CaseData system is frequently updated with the latest technology that can help reduce the amount of data that corporate legal departments need to review and produce in order to meet discovery requirements," explains Marciano.

Canon's services and technology continue to help corporate clients and their law firms address many unique challenges. This includes simultaneously enabling a law firm and its client, an equipment producer to effectively manage lawsuits involving ESI in the U.S. and Europe. The cases challenged Canon to be flexible and responsive in delivering its services. For instance, after data had been collected in various locations, the client determined that no ESI could be accessed or



Joe Marciano

processed outside the organization. To meet the client's requirements for protecting data, Canon worked with them and their IT department to deploy multiple on-site CaseData solutions. These implementations took place at the client's locations in the U.S. and abroad.

In addition to providing eDiscovery processing services directly to the client, Canon also is providing eDiscovery consultation and project management services to the law firm case management team. This allows the firm to scale resources according to need, improve efficiency, and reduce costs for both the firm and its client. The approach also helps to lower risk. A team of Canon consultants on the project are also lawyers who can help ensure that the eDiscovery solution is compliant with industry standards and best practices.

"This is just a brief example of how our approach can benefit both corporations and law firms," adds Marciano. "Our advanced software platform, combined with our ability to customize services to meet clients' needs, has enabled Canon to become a powerful partner in helping organizations solve today's most demanding legal challenges." CR